

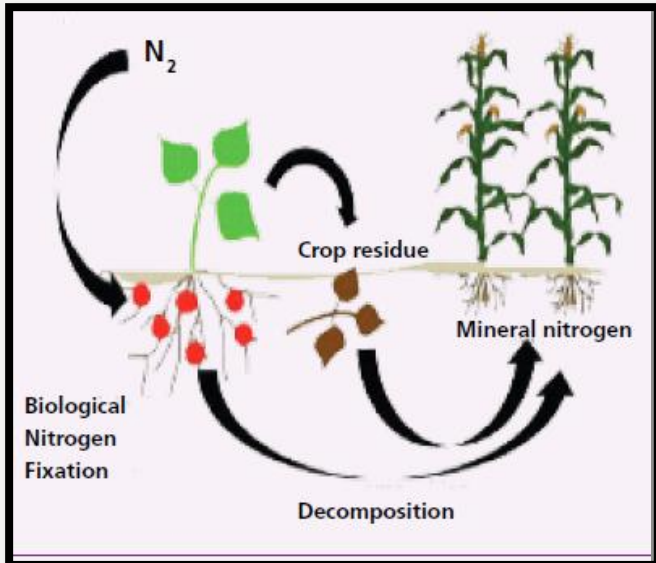


# **PITCH**

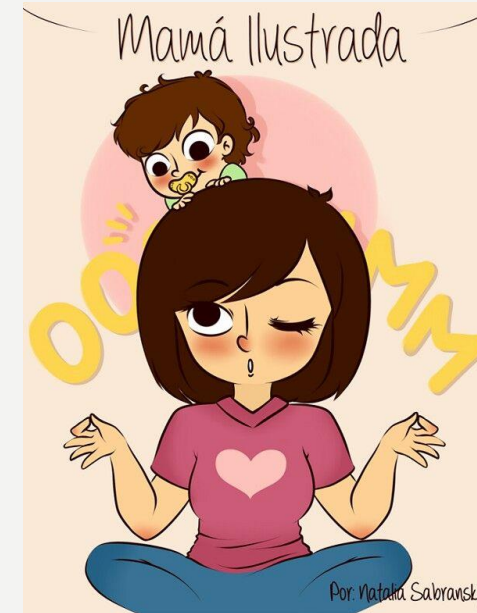
**ENTREPRENEURSHIP IN FOOD AND  
TECHNOLOGY**

# A LITTLE BIT ME

- PROFESSIONAL ME



- PERSONAL ME



PAIN

# THE PRODUCT

A delicious yogurt enriched with legumes



- Healthy;
- Eco friendly;
- Ready to eat;
- Attend the preferences of children;
- **A simbiotic food**

# MATCHING TRENDS

Parents are looking for:

- Innovative ways to incorporate plant foods and healthy proteins into their children's diets
- Products that contribute to environmental sustainability
- Products ready to eat

(source: MINTEL, 2018)

# INVESTMENT



# TEAM



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# THANK YOU